



June 23-26 2024
Resorts World Las Vegas

[#SEATLV2024](#)
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MONDAY JUNE 24 AM

When	Track	Title	Speakers
Mon 24 Jun 9:00 - 9:45	VENUE TECH & SECURITY		
Mon 24 Jun 9:00 - 9:45	DIGITAL, SPONSORSHIP & TICKETING		
Mon 24 Jun 9:00 - 9:45	DATA & BI		
Mon 24 Jun 9:00 - 9:45	FAN EXPERIENCE		
Mon 24 Jun 10:01 - 10:45	VENUE TECH & SECURITY		
Mon 24 Jun 10:01 - 10:45	DIGITAL, SPONSORSHIP & TICKETING		
Mon 24 Jun 10:01 - 10:45	DATA & BI	Strategic Goal Mapping	Jenna Jarin - FanReach
Mon 24 Jun 10:01 - 10:45	FAN EXPERIENCE		
Mon 24 Jun 11:01 - 11:45	VENUE TECH & SECURITY		
Mon 24 Jun 11:01 - 11:45	DIGITAL, SPONSORSHIP & TICKETING		
Mon 24 Jun 11:01 - 11:45	DATA & BI		
Mon 24 Jun 11:01 - 11:45	FAN EXPERIENCE		



Agenda as of 15 May 2024 may be subject to change.

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MONDAY JUNE 24 PM

When	Track	Title	Speakers
Mon 24 Jun 1:01 - 1:45	VENUE TECH & SECURITY		
Mon 24 Jun 1:01 - 1:45	DIGITAL, SPONSORSHIP & TICKETING	Digital Menu Boards	CRI
Mon 24 Jun 1:01 - 1:45	DATA & BI		
Mon 24 Jun 1:01 - 1:45	FAN EXPERIENCE		
Mon 24 Jun 2:01 - 2:45	VENUE TECH & SECURITY		
Mon 24 Jun 2:01 - 2:45	DIGITAL, SPONSORSHIP & TICKETING		
Mon 24 Jun 2:01 - 2:45	DATA & BI	Using Analytics to Drive Real Business Outcomes	Nikhil Morar LA Lakers, Edson Crevecoeur Miami Heat, Erin Forsyth - Miami Heat, Josh Meek Tampa Bay Lightning
Mon 24 Jun 2:01 - 2:45	FAN EXPERIENCE		
Mon 24 Jun 3:01 - 3:45	VENUE TECH & SECURITY		
Mon 24 Jun 3:01 - 3:45	DIGITAL, SPONSORSHIP & TICKETING		
Mon 24 Jun 3:01 - 3:45	DATA & BI		
Mon 24 Jun 3:01 - 3:45	FAN EXPERIENCE		
Mon 24 Jun 4:00 - 4:45	VENUE TECH & SECURITY		
Mon 24 Jun 4:00 - 4:45	DIGITAL, SPONSORSHIP & TICKETING		
Mon 24 Jun 4:00 - 4:45	DATA & BI		
Mon 24 Jun 4:00 - 4:45	FAN EXPERIENCE		



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TUESDAY JUNE 25 AM

When	Track	Title	Speakers
Tue 25 Jun 9:00 - 9:45	VENUE TECH & SECURITY		
Tue 25 Jun 9:00 - 9:45	DIGITAL, SPONSORSHIP & TICKETING		
Tue 25 Jun 9:00 - 9:45	DATA & BI		
Tue 25 Jun 9:00 - 9:45	FAN EXPERIENCE		
Tue 25 Jun 10:01 - 10:45	VENUE TECH & SECURITY		
Tue 25 Jun 10:01 - 10:45	DIGITAL, SPONSORSHIP & TICKETING	Delivering on the Personalization Promise	John Coombs - Rover, Matt Ship - Bucks, David Griffin - Raiders
Tue 25 Jun 10:01 - 10:45	DATA & BI		
Tue 25 Jun 10:01 - 10:45	FAN EXPERIENCE	Facial Authentication	Brandon Covert, VP, Information Technology, Cleveland Browns, Jeff Boehm, CMO, Wicket
Tue 25 Jun 11:01 - 11:45	VENUE TECH & SECURITY		
Tue 25 Jun 11:01 - 11:45	DIGITAL, SPONSORSHIP & TICKETING		
Tue 25 Jun 11:01 - 11:45	DATA & BI		
Tue 25 Jun 11:01 - 11:45	FAN EXPERIENCE	Fan Experience	Stacy MacGranor - Director, CX Strategy - San Jose Sharks, Renee Siuta - Vice President, Customer Success & Engagement - ASM Global, Tim Barber - Chief Commercial Officer - EngageRM



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TUESDAY JUNE 25 PM

When	Track	Title	Speakers
Tue 25 Jun 1:01 - 1:45	VENUE TECH & SECURITY		
Tue 25 Jun 1:01 - 1:45	DIGITAL, SPONSORSHIP & TICKETING	Innovating Premium Experiences	Jessica Gaffney - CEO - Wavework
Tue 25 Jun 1:01 - 1:45	DATA & BI		
Tue 25 Jun 1:01 - 1:45	FAN EXPERIENCE		
Tue 25 Jun 2:01 - 2:45	VENUE TECH & SECURITY		
Tue 25 Jun 2:01 - 2:45	DIGITAL, SPONSORSHIP & TICKETING		
Tue 25 Jun 2:01 - 2:45	DATA & BI		
Tue 25 Jun 2:01 - 2:45	FAN EXPERIENCE	Experiences for All	Dan Scarfe - CEO - Xrai,
Tue 25 Jun 3:01 - 3:45	VENUE TECH & SECURITY		
Tue 25 Jun 3:01 - 3:45	DIGITAL, SPONSORSHIP & TICKETING	Experiences for All	Dan Scarfe - CEO - Xrai,
Tue 25 Jun 3:01 - 3:45	DATA & BI		
Tue 25 Jun 3:01 - 3:45	FAN EXPERIENCE		
Tue 25 Jun 4:00 - 4:45	VENUE TECH & SECURITY		
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